

How do I message my customers on WeChat?

There are two ways you can message your customers on the channel: Through the WeChat Official Account inbox or a business messaging platform connected to the WeChat account via Messaging API. The WeChat Official Account inbox is free and supports up to 100 agents with customizable profiles.

What is a WeChat service account?

WeChat service accounts provide stronger support for customer service and CRM. They are also sales-oriented in that verified service accounts can apply for WeChat Pay functions and open a WeChat Store.

How do I create a WeChat service account?

1. Select Service Account. The account type cannot be changed after creation. 2. Create a user account. Provide a secure email address as this will be used to access the admin panel. The email must not be linked to an existing WeChat Business Account. Enter the verification code sent to your email. 3. Select your country.

Are WeChat corporate accounts open to the public?

While subscription accounts and service accounts target external markets, WeChat corporate accounts are specialized for internal communication and management. They're not open to the public. Users must be verified internal staff to follow a corporate account.

What is WeChat & how does it work?

At first glance, WeChat looks a lot like WhatsApp. But WeChat is more than just a messaging app. It's a do-everything app that lets you send money, read articles, and even apply for loans! Here's a brief introduction before we get into the features. Developed by Chinese conglomerate Tencent, Weixin (??) was launched in China in January 2011.

What is WeChat Pay?

WeChat Pay is WeChat's in-app digital wallet. When this feature was introduced in 2016, WeChat already had 430 million users, many of whom adopted it quickly as a payment method. Five years later, WeChat Pay has doubled this figure with 900 million users. Convenience is another reason behind WeChat Pay's success.

As a WeChat Service Account user, these are the two main options. Use the inbox provided by the WeChat Official Account platform; Connect WeChat API to a messaging inbox of your choice; The WeChat ...

This article will cover the differences between a WeChat Subscription Account and WeChat Service Account, how to create WeChat Official Account and the WeChat Official Account verification process.

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WeChat official account is a special type of account on the WeChat platform launched in 2012. Companies use these accounts to get in touch with their customers, both actively and passively. Marketing, sales of ...

2 WeChat Official Account types are available during registration: Subscription or Service account. Here are the pros and cons of each. Menu. WeChat for business 101; ... Online and Offline QR code payments Customer ...

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The WeChat Official Account, also recognized as a Public Account, Business Account, or ?????, has emerged as a formidable channel for social media marketing, enabling businesses to effectively connect with ...

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(3) Customer Service Message: Generally in the Customer Service scenario, when an Official Account receives a message from a user within 48 hours, it can send an unlimited number of ...

For a seasoned marketer, a WeChat official account serves more than a mere content distribution channel, but an all-in-one digital hub that allows the business to reach new customers, build credibility, provide ...

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