

WeChat public account power grid account number binding

What is a WeChat official account?

It is also called LOCAL/DOMESTIC WeChat Official Account, in opposition with a OVERSEAS WeChat Official account. The public account is registered via WeChat Open Platform where all WeChat properties (Official Accounts, Mini Programs) of a company are sitting. Here is a break-down of the cost to set-up and then run a WeChat Official Account

How many official WeChat accounts can an enterprise set up?

An enterprise can set up 2 Official Accounts, including subscription account and service accounts. You can apply for more by contacting Tencent and providing the reason why you would need more. Acceptance is not guaranteed. My WeChat Official Account was setup by an agency using their business license.

What if a WeChat user is not an administrator?

If the WeChat user is not an administrator, the list of authorized accounts will not appear after scanning the code. Businesses can go to the "public platform security assistant" Official Account message template, Then click "Bind Inquiry" - "WeChat ID Bind Account" to inquire about the name of the administrator.

Is WeChat brand registration mandatory?

It is not mandatory but highly recommended to avoid organic search traffic hijacking. Detailed WeChat brand registration procedure here. - The bank account name must match the name on the Chinese business license. - Wechat will ask this account to transfer some money to their official bank account for verification usage.

How do I switch from Weixin to WeChat?

How can I switch from Weixin to WeChat? If you signed up for an account with or your account is currently linked to a mobile number that uses the international dialling code +86 ("Chinese Mainland mobile number"), or if you used a QQ number to sign up for your account, you are a Weixin user.

How do I switch to a WeChat user?

In order to switch to become a WeChat user, you will need to link your account to a non-Chinese Mainland mobile number. You can do so by going to "Me" > "Settings" > "Account Security" > "Phone" > "Change Mobile Number" and binding a non-Chinese Mainland mobile number.

WeChat public accounts continue to increase in importance and effectiveness in brands' marketing strategy in China. In this post, I'm going to review different types of WeChat public accounts as things have been ...

Login to WeChat public platform, apply for and register a WeChat public number (type is best service

number); 2. Because the micro mall touches the payment problem, so to choose to ...

4 Types of WeChat Official Account. here are Four types of WeChat Public Platform -- (1) Subscription Account, (2) Service Account, (3) WeCom, and (4) Mini Program. ? WeChat Subscription Account and WeChat ...

Both account types can integrate Mini Programs to enhance functionality. Advanced APIs: Service Accounts can utilize advanced APIs for enhanced customization. How to Create a WeChat Official Account? To set up ...

Two types of WeChat Public Accounts: Subscription vs. Service Account. In short: unless they have a media arm, the vast majority of brands will use a Service account. Learn more about WeChat Official Account type and ...

1, create an open platform account and bind Official Account message template/Mini Program. 2. Will Official Account message template/Mini Program bound to the open platform account. 3. ...

The steps involved in signing up for a second WeChat personal account. To sign up for a second WeChat personal account, head over to your settings on WeChat then Switch Account > Add Account > Sign up for a New ...

Opening a WeChat Official Account: application process, requirements, fees and rules. Let's deep dive into the process to open a WeChat Official Account. Before registering a WeChat Public Account, make sure you ...

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